

Collingwood Big Housing Build

Car park proposal consultation

How community feedback has influenced the outcome



OFFICIAL

Community consultation

In late February/early March 2022, Homes Victoria invited the current users of the car park at 240 Wellington Street, Collingwood to provide their feedback on proposed alternative car parking arrangements for the duration of construction of the Big Housing Build project.

Homes Victoria would like to thank everyone who took part in the engagement. Residents have been open and generous with constructive feedback and showed their support for members of their community.

Residents suggested several ways Homes Victoria can improve the basement car park proposal.

How community feedback has influenced the outcome

Based on the feedback from community, Homes Victoria will:

- provide four accessible car spaces on Vere Street
- work with City of Yarra to provide four pick-up/drop-off car spaces on Wellington Street
- provide 20 car spaces next to 240 Wellington Street
- install ten bike stores/bike hoops on Wellington Street
- provide approximately 128 car parks by re-opening the basement car park with 7pm to 7am security, at the rear of 253 Hoddle Street, next to Harmsworth Reserve. The basement car park is approximately 500 meters from 240 Wellington Street and is the closet parking option.

To ensure the basement car park at 253 Hoddle Street meets the needs of residents:

- security will be on site from 7pm to 7am, seven days a week
- a shuttle bus service will run between 240 Wellington Street and the car park every 15 minutes, 24 hours a day.
- Homes Victoria will invest approximately \$750,000 to upgrade the basement car park. This will include a new roller door, line marking, signage, painting of walls and columns, security systems including cameras and access control, and improved lighting.
- Homes Victoria will deliver lighting upgrades as required between 240 Wellington Street and the Hoddle Street basement carpark, both along Perry Street and internal to the housing site.

Purpose of engagement

To inform residents of 240 Wellington Street, Collingwood of the proposed car park closure and the alternative basement parking arrangement during construction.

To consult with residents on the proposed car park operating model and shuttle bus, specifically in respect to:

- the security proposed
- days/hours of operation and frequency of the shuttle bus
- option to store their car off-site, if not used regularly
- other initiatives
- review process
- any other feedback residents wished to provide.

Participation

Homes Victoria supported community participation through:

- online survey
- phone calls - each registered car park user was phoned and invited to complete the survey over the phone. Translation services were provided at the request of residents as needed. Residents were called three times when they did not answer the first and second calls. Residents were also sent a follow-up text
- four pop-up events outside 240 Wellington Street, Collingwood
- two online information sessions
- letterbox drop to all residents of 240 Wellington Street and registered car park users
- posters with translations in the foyer
- targeted social media posts.

Of the 90 people who completed the survey, 88 of them indicated that they use the car park. Of these car park users, 84% use their vehicle daily and 13% a few times per week.

Key findings

Most survey respondents expressed concerns with the car park proposal with three key areas of feedback:

- safety and security – residents want to feel safe in and around the basement car park and when traveling to and from the car park
- additional travelling distance and time – using the basement car park will increase travel distance and time. The community was very clear that the shuttle bus service needs to be accessible, reliable and meet their needs
- convenience – the car park needs to be accessible for elderly family members, people with mobility issues and families with unwell children.

Contact us

For more information on the Collingwood Big Housing Build, please visit www.homes.vic.gov.au/wellington-street-collingwood

If you would like to stay informed with project updates, please email collingwood@homes.vic.gov.au

Language Link

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