



Homes Victoria is delivering new social, affordable and market rental housing to give more Victorians a safe and secure place to call home.

The Bluff Road housing site is being redeveloped as part of Homes Victoria's investment into social and affordable housing, the \$5.3 billion Big Housing Build. The site located in Hampton East in the City of Bayside.

The redevelopment of the Bluff Road site will replace 146 older style social dwellings with 285 well designed, social, affordable and market rental homes as well as specialist disability accommodation. This will result in a 16% uplift in social housing as well additional

diverse rental housing stock to meet the needs of the Hampton East community.

New housing will be developed under a Ground Lease Model where Homes Victoria leases land to project partner Building Communities to finance, build, manage and maintain housing for 40-years, and the land remains in public ownership.

The supply of new homes at the Bluff Road site will provide safe, secure rental accommodation for people in Victoria who need it.

FAST FACTS



A mix of **1, 2, 3** and **4** bedroom homes



A mix of **social, affordable and market rental homes**
An increase of 16% in social housing



Onsite support
and management



Specialist disability
accommodation



7-star
NaTHERs
average rating



5-Star
Green Star
rating



Quality Green
spaces



Find out more

For more information about the Bluff Road housing project, please visit our website at

[homes.vic.gov.au/
bluff-road-hampton-east](https://homes.vic.gov.au/bluff-road-hampton-east)



or email us at hamptoneast@homes.vic.gov.au
or call **1800 950 100**

PROJECT TIMELINE

- December 2021**
Project announcement
- December 2021 onwards**
Residents at Bluff Road were supported to relocate
- June - July 2022**
Stage 1 -
community consultation
- Early 2023**
Enabling works commencement
- Late 2023**
Appointment of project group to deliver the project
- Early 2024**
Stage 2 -
community consultation
- Late 2024**
Main works construction commencement (pending approvals)
- From Late 2026**
Construction completion and renters welcomed back to new homes



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